



Sid Sidebottom MP ... for a fair go in Braddon

Media Release

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Webster Ltd receives \$212,500 to promote produce

FORTH-based nut producers Websters Ltd can now develop a new marketing initiative for its product thanks to \$212,500 from the Rudd Government, Federal Member for Braddon Sid Sidebottom said.

Mr Sidebottom said the funding came from the Rudd Government's Promoting Australian Produce program.

"This program is all about assisting Australian producers to promote their product nationally and internationally," Mr Sidebottom said.

"Websters Ltd will use the grant to develop a marketing initiative to form a legal entity, Australian Nut Growers (ANG), which will serve as a marketing alliance to supply Australian grown tree nuts to domestic and export markets."

Mr Sidebottom said Webster Ltd would form the alliance with Nut Producers Australia and Stahmann Farms.

"The alliance will focus on the supply of walnuts, almonds, pistachios, pecans and macadamias," he said.

"This grant will go a long way to helping the North-West nut industry continue to be competitive with its mainland counterparts."

The grant is part of nearly \$2 million being delivered across Australia to agricultural and seafood industry organisations in the first round of the Promoting Australian Produce program.

Under the program, grant recipients are required to match the funding dollar for dollar.

Round Two of the program will open soon.

For further information on the Promoting Australian Produce program visit: www.daff.gov.au/ausproduce or by phoning 1800 631 715.

For more information: Eliza Young

0439 342 159