



Sid Sidebottom MP ... for a fair go in Braddon

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PRIME MINISTER GETS BEHIND NATIONAL COAT DAY

The Prime Minister Kevin Rudd is getting behind Enormity's National Coat Day by making a personal donation to the locally run event.

Member for Braddon Sid Sidebottom MP said the PM had asked him to pass on his own coat for the annual appeal, run out of Ulverstone.

"The Prime Minister has been very impressed with the efforts of Enormity, and while not able to make the presentation in person, has asked me to hand over one of his own coats to the group today," Mr Sidebottom said.

"This comes also with the best wishes of the Prime Minister, and a personal message to the group – and also urging everyone to get involved and make a donation.

"For a Queenslander like Mr Rudd, a coat is an essential part of the wardrobe, especially during winter in Canberra, so I'm sure he can appreciate the need for warm clothing for all."

Mr Rudd's message to Enormity talks about the number of people in Australia who unfortunately, don't always have a warm place to spend the night, and says it is up to all of us to make sure the national prosperity is shared.

"I am happy to donate my coat this year, and I would encourage everyone to take part in Coat Day 2010," Mr Rudd said.

Mr Sidebottom, who is also donating one of his favourite winter coats, said the efforts of Enormity were a credit to the region and Tasmania, and many more people would be a little warmer this winter because of the appeal.

For more information or to arrange an interview call: Luke Sayer on 0458 311 355